

## ***Brazilian Center for International Relations (CEBRI) - Project for Peaceful Competition/King's College London***

### **“Sustainability and the New Energy Economy in a Multipolar World”**

*Sustainability from an environmental and social perspective (Bridging the gaps)*

**11 May 2022** (Wednesday) | **9:00 am to 12:00 pm Brasilia time (BRT)** | 1:00 pm to 4:00 pm British Summer Time (BST)

**12 May 2022** (Thursday) | **10:30 am to 12:30 pm Brasilia time (BRT)** | 2:30 pm to 4:30 pm British Summer Time (BST)

#### **PROGRAM**

### **“Sustainability and the New Energy Economy in a Multipolar World”**

**Day 1 - 11 May 2022** *A Global Perspective: Comprehending China's and the West's Perspectives*

Empathizing with both in order to understand their trajectory, interests, and how they “export” their culture and capital.

#### **Opening Remarks**

- Clarissa Lins, Trustee at CEBRI / Founding partner at Catavento
- Sir Oliver Letwin, Visiting Professor and Chair of the Project for Peaceful Competition, The Policy Institute, King's College London

#### **Panel 1: The Challenges (9:00 am - 10:30 am BRT)**

How to forge cooperation between China and the West to address the challenges of the sustainability agenda? Who will lead the necessary innovation to the energy transition and to overcome social weaknesses?

#### **Panelists**

- Armando Zamora, President of the National Hydrocarbons Agency (ANH) Colombia [10 min]
- Tatiana Rosito, Senior Fellow at CEBRI / Senior consultant at the New Development Bank (NDB) in Shanghai [10 min]
- Rogério Studart, Senior Fellow at CEBRI / Distinguished Fellow at the Global Federation of Competitiveness Councils [10 min]

#### **Moderator**

Larissa Wachholz, Senior Fellow at CEBRI / Partner at Vallya / Former Advisor on China to the Minister of Agriculture of Brazil

#### **Panel 2: The Opportunities and Possible Solutions Arising from Cooperation (10:30 am - 12:00 pm BRT)**

How can the West contribute/cooperate with the energy transition envisioned by China? How can China contribute to the energy transition envisioned by the West?

#### **Panelists**

- Xizhou Zhou, Vice President and Managing Director for Global Power and Renewables, S&P Global Commodity Insights [10 min]

- Karin Costa Vazquez, Senior Non-Resident Fellow at the Center for China and Globalization / Fudan Scholar at Fudan University (China) / Exec. Director at O.P. Jindal Global University (India) [10 min]
- Arthur Kroeber, Partner and Head of Research at Gavekal [10 min]
- Livia Machado Costa, Co-Founder and Senior Editor at Shūmiàn [10 min]

### **Moderator**

Marco Tulio Scarpelli Cabral, diplomat, former Head of the Climate Change Division of the Ministry of Foreign Affairs of Brazil

## **Day 2 - 12 May 2022    A Peripheral Perspective: Comprehending a Latin American Perspective**

Understanding Latin America's place in the multilateral agenda within the energy transition and the window of opportunity for a new phase of economic development which could arise in the region.

### **Opening Remarks**

- Ambassador André Aranha Corrêa do Lago, Member of CEBRI's International Advisory Board / Brazil's current Ambassador to India
- Sir Oliver Letwin, Visiting Professor and Chair of the Project for Peaceful Competition, The Policy Institute, King's College London

### **Panel 3: A Peripheral Perspective: The Challenges, Opportunities and Possible Solutions Arising from Cooperation within Latin America (10:30 am - 12:30 pm BRT)**

Understanding the challenges of the continent, gaps (poverty, inequality, industrial, social and environmental development) and the complementarity of their economies and society in this new multipolar and sustainable world. Could there be a lead?

Would Latin America be an example that it is possible to combine strategic partnerships with both China and the US based on cooperation (win-win approach) in the transition to a low carbon economy? Would the energy transition to an energy mix led by low carbon sources be a window of opportunity for a new phase of economic development in Latin America?

### **Panelists**

Challenges of the continent

- Ambassador André Aranha Corrêa do Lago, Member of CEBRI's International Advisory Board / Brazil's current Ambassador to India [15 min]

Opportunities and possible solutions arising from cooperation

- Florencia Rubiolo, Associate Researcher at the National Scientific and Technical Research Council (CONICET), Argentina / Head of the Postgraduate department at Blas Pascal University [10 min]
- Juan Carlos Zepeda Molina, Energy Director at Mexico Infrastructure Partners [10 min]
- Camila Ghattas, CEO of Foreseekers digital economy hub in China [10 min]
- Ivan Sandrea, Member of CEBRI's International Advisory Board / President of Alize Energy [10 min]

### **Moderator**

Jeremy Martin, Vice President, Energy & Sustainability, Institute of the Americas (IOA)

## PANELISTS' BIOS

\*Listed in the order by which the panelists appear in the Program.

### Clarissa Lins



Founding partner at Catavento Consultoria, created in August 2013, Clarissa is a Trustee at CEBRI. From November 2019 to March 2021, Lins was the President of the Brazilian Institute of Oil and Gas (IBP), where she also held the position of Executive Director between 2016 and 2019.

She is a member of Suzano's Sustainability Committee since August 2019 and of the World Economic Forum's Global Future Council on the Future of Energy since September 2018. She was a member of Petrobras' Board of Directors between May 2018 and December 2019, an independent member of the Sustainability Committee of Vale's Board of Directors between May 2017 and December 2019, and Executive Director of the Brazilian Foundation for Sustainable Development between 2004 and 2013.

She worked in the public sector for several years, at the Ministry of Finance (1993-94), at Brazil's National Bank for Economic and Social Development (BNDES) as special advisor to the Presidency (1995-99), and at Petrobras, as special advisor to the Presidency and Executive Manager of Corporate Strategy (1999-2002). Lins obtained both her bachelor's and master's degrees in Economics from the Pontifical Catholic University of Rio de Janeiro (PUC-Rio).

### Oliver Letwin



Before entering politics, Oliver was an academic at Cambridge, a civil servant in Margaret Thatcher's policy unit, and a Director of NM Rothschild. He was elected to the UK Parliament in 1997 as MP for West Dorset, and served in the Shadow Cabinet for 10 years including stints as Shadow Home Secretary and Shadow Chancellor.

In Government from 2010 to 2016, he was an architect of the Coalition and a senior minister for 6 years, serving as Minister for Government Policy and Chancellor of the Duchy of Lancaster. He chaired the Home Affairs Committee and a range of other Cabinet Committees, acted as Minister for National

Resilience, and was a member of the National Security Council.

In Parliament from 2016 to 2019, he played an active role in the Brexit debates. He has been a privy councillor since 2002, and was knighted in 2016. He retired from Parliament in 2019. Currently, he is a Visiting Professor at KCL, where he chairs the Project for Peaceful Competition, a Vice President of the Great Britain China Centre, a Fellow of the Legatum Institute, a Senior Adviser to the Faraday Institution and to Teneo, and a member of the Advisory Council of the Bennett Institute for Public Policy at Cambridge.

He has published widely in academic and popular journals, and is the author of a number of books including the recently published *China vs America: a Warning*.

**Armando Zamora**

Mechanical Engineer and Specialist in High Government from Los Andes University; Armando Zamora Reyes, current President of the National Hydrocarbons Agency (ANH). He has a Master of Science and Doctorate in Engineering from MIT, and an MBA from IMD (Lausanne). He is an Honorary Professor at the Centre for Energy, Petroleum and Mining Studies of the University of Dundee (Scotland), where he was Deputy Director.

Mr. Zamora was the first Director of the National Hydrocarbons Agency from 2003 to 2011, emphasizing in the creation and strengthening of the new regulatory authority of the hydrocarbon sector in Colombia, as well as the adoption of a new model for concession contracts. He organized and executed six area bid rounds for exploration and production of the hydrocarbon sector,

derived as modern, competitive and fair.

Among other achievements, he has also served as Senior Advisor to Accenture Strategy Energy and Schlumberger Business Consulting, Senior Consultant to the Boston Consulting Group, and Consultant to the IDB, the World Bank, the International Monetary Fund and the International Finance Corporation. He previously worked at Mobil de Colombia, the Institute of Nuclear Affairs, Carbocol and Corporación Invertir en Colombia, currently Procolombia.

**Tatiana Rosito**

Tatiana Rosito is a Senior Fellow at the Brazilian Center for International Relations (CEBRI). She was also the founder of CEBRI's China Analysis Group in July 2017, which she coordinated until October 2020. She is a diplomat and an economist, currently working as a consultant at the New Development Bank (NDB) in Shanghai. She has worked for more than ten years in Asia, where she served at the Brazilian Embassies in Beijing and Singapore, following her posting at the Brazilian Mission to the United Nations in New York. She was Petrobras' Chief-Representative in China and General Manager for Business Development in Asia from 2017 to 2019.

Previously, she was Executive Secretary at the Brazilian Foreign Trade Board (CAMEX) and Special Advisor to the Ministers of Finance and Planning, among other roles in the public service. She is also an invited member of the Consultative Committee of the Brazil-China Business Council. She holds a Master's degree in International Development from the Harvard Kennedy School and an Executive MBA from INSEAD and Tsinghua University.

**Rogério Studart**

Rogério Studart is a Senior Fellow at CEBRI and has participated in different debates on macroeconomics, sustainable development, Brazil-China relations and international finance. In addition to being a consultant for the United Nations, multilateral institutions, and governments, he is a member of the Board of Directors of Centro Brasil no Clima and a Distinguished Fellow of the Global Federation of Competitiveness Councils. He works and advocates on initiatives to advance policy-driven, evidence-based analysis of the costs, benefits, and opportunities of environmentally sound, low-carbon growth and development.

He was Executive Director of the World Bank Group (including IFC, IDA and MIGA) and the Inter-American Development Bank (including IIC and FOMIN), and a Senior Fellow at the Brookings Institution and the World Resources Institute. He has held positions as a Macroeconomist and Specialist in development finance at the United Nations (ECLAC and UNCTAD), at IBGE, and at Banco Lar Brasileiro. As an academic, he was the author and co-author of several books, published articles in

specialized journals, and was a professor at the Faculty of Economics and the Institute of Industrial Economics at the Federal University of Rio de Janeiro (UFRJ). He holds a PhD in Economics from University College London, England.

### Larissa Wachholz



Business and institutional affairs executive with extensive experience in the Chinese market, having lived in Beijing between 2008 and 2013. Throughout her career, Larissa has worked in the areas of infrastructure, energy and agribusiness. She was a special advisor to the Minister of Agriculture, Livestock and Supply of Brazil on matters related to China (2019-2021). Larissa holds a master's degree in Contemporary China Studies from Renmin University of China. She is a Senior Fellow at CEBRI and a regular contributor to academic research and the media on topics related to Sino-Brazilian relations.

### Xizhou Zhou



Xizhou Zhou is a vice president at S&P Global Commodity Insights and leads the company's power and renewables practice globally.

Mr. Zhou has expertise in power and renewable market fundamentals analysis and forecasting, power market design and policy analysis, renewable energy business models, and company strategies, among other areas. He previously headed the firm's Power, Gas, Coal, and Renewables practice in Asia Pacific, managing energy research and consulting activities across regional teams based in Beijing, Delhi, Seoul, Singapore, and Tokyo.

Mr. Zhou began his career at S&P Global and IHS Markit through one of its predecessor companies, Cambridge Energy Research Associates (CERA), as part of its Emerging Markets and Global Power groups in Cambridge, Massachusetts. Before that, he worked as a consultant on regulatory economics for Industrial Economics, Inc. in Boston and as a research analyst at the World Resources Institute in Washington, DC.

Fluent in Mandarin Chinese and proficient in Spanish, Mr. Zhou holds a Bachelor of Arts and a Master of Environmental Management, both from Yale University in the United States. He is currently an editorial board member of China Petroleum Society's official journal, *Guoji Shiyou Jingji* (International Petroleum Economics).

He also serves on the Board of Trustees of the YaleChina Association. He is based in Washington, DC.

### **Karin Costa Vazquez**



Karin Costa Vazquez is Senior Non-Resident Fellow at the Center for China and Globalization, Fudan Scholar at Fudan University (China), and Associate Professor and Assistant Dean at O.P. Jindal Global University (India), where she leads the first center for African, Latin American and Caribbean Studies at an Indian private university.

Vazquez has advised UN entities and development finance institutions worldwide and has led high-profile initiatives, including the 2022-2025 Strategic Framework of the UN Office for South-South Cooperation and the Brazilian Development Association 2030 Sustainable Development Plan to leverage the contribution of 32 financial institutions to the SDGs.

In the government, she directed a UK fund to support Brazil's transition to a low- carbon, high-growth economy and represented the Brazilian Ministry of Foreign Affairs in multilateral negotiations.

Vazquez contributes regularly to some of the world's leading media outlets, scientific journals, and think tanks on issues like international cooperation and finance, sustainable development, and international political economy, with a focus on Brazil, China, India, and the new multilateral development banks.

Her most recent publications include the articles: New Asian Development Finance (IDS Bulletin), Brazil and BRICS multilateralism à la carte: from bilateralism to community interest (Global Policy), Up or out: how China's decarbonization will redefine trade, investments, and external relations (Turin University), and the upcoming book chapter Brazil-China relations: contestation, adaptation, or transformation? (Palgrave Macmillan).

### **Arthur Kroeber**



Arthur co-founded the China-focused research service Dragonomics in Beijing in 2002 and was the editor of its flagship journal China Economic Quarterly through 2017. Since Dragonomics' 2011 merger with Gavekal he has been head of research for the combined operation.

Before founding Dragonomics, he spent 15 years as journalist specializing in Asian economic affairs, and reported from China, India, Pakistan and other Asian countries.

He is also an Adjunct Professor of Economics at the NYU Stern School of Business, a member of the Council on Foreign Relations and of the National Committee on US-China Relations, and a senior non-resident fellow of the Brookings-Tsinghua Center in Beijing. His book "China's Economy: What

Everyone Needs to Know" was published by Oxford University Press in 2016, with a second edition in 2020, and is widely used in university classrooms.

### **Livia Machado Costa**



Livia Machado Costa is a Senior Editor and Co-Founder at Shumian 书面, one of Brazil's largest news platforms focused on China.

She is also an Editorial Assistant at Diálogo Chino and an Incoming PhD Student at the University of California, Irvine, at the department of Global Studies, where she will focus on how Chinese climate goals interact with global commodities such as soybeans and meat produced in the Brazilian Amazon region.

**Marco Tulio Scarpelli Cabral**

Marco Tulio Scarpelli Cabral heads the Consular Documents Division, Brazilian Foreign Affairs Ministry (MFA), since January 2021. He headed MFA's Environment Division II, dealing with climate change, ozone and chemicals (2019-20); was Coordinator of the International Relations Research Institute (IPRI 2016-18); and advisor at MFA's Human Rights Department (2013-16). He served in the Brazilian Embassy in Beijing (2009-13) and the Brazilian Mission to the EU, Brussels (2006-09); and worked at MFA's Sustainable Development Division (2002-05). He holds masters' degrees in philosophy (UFMG 2002, ULB 2007) and is doing a philosophy PhD at Brussels' Free University (ULB). He is a diplomacy graduate (IRBr/MFA 2002) and a specialist in structural engineering (UFMG 1997), and holds a BA in architecture and urbanism (UFMG 1994).

**André Aranha Corrêa do Lago**

André Corrêa do Lago is an Ambassador and Member of the Brazilian Center for International Relations (CEBRI)'s International Advisory Board. He has been a diplomat since 1983 and was Brazil's Ambassador to India.

In the field of architecture, he is an author, curator, and jury member. He has been a member of the Pritzker Award jury for three years. He is also a member of the jury for the IMS competition in São Paulo and the jury for the new headquarters of IMPA (mathematics) in Rio.

He has worked in several areas at the Ministry of Foreign Relations, mainly in the environmental area. He was Brazil's Chief Negotiator for Climate Change and Sustainable Development, including at Rio+20. He served in Madrid, Prague, Washington, Buenos Aires, and Brussels. He was Ambassador to Japan for five years. He is co-curator and co-author of "Still Modern?" together with Lauro Cavalcanti.

**Florencia Rubiolo**

Florencia Rubiolo is currently an Associate Researcher at the National Scientific and Technical Research Council (CONICET), Argentina.

Florencia holds a PhD in International Relations from the National University of Rosario. She is also the Head of the Postgraduate department at Universidad Blas Pascal, Argentina. She is a tenured Professor of Argentina's Foreign Policy at Córdoba Catholic University (UCC).

Her research interests include Southeast Asian international politics, South America–East Asia relations, South-South relations, Foreign policy analysis and economic diplomacy.

### Juan Carlos Zepeda Molina



Economist with more than 20 years of experience in the energy industry, Mr. Zepeda Molina is an expert in the electricity and hydrocarbons industry. He has held multiple positions in public administration and has successful experiences as top manager in the private sector.

Since 2019, he has been Energy Director at Mexico Infrastructure Partners having recently acted as International Consultant to The World Bank.

Mr. Zepeda Molina holds a Master's degree in Economics from the Georgetown University and a Master's degree in Economics & Finance from the Warwick University in the United Kingdom.

### Camila Ghattas



Camila Ghattas is a Sino-Futurist by profession, an educator by conviction and a serial entrepreneur by vocation. International speaker and lecturer, she is an expert in Chinese business models, exponential technologies and growth strategies.

Currently Ghattas is based in China as the CEO of Foreseekers, a Digital Economy Hub which connects the digital innovation ecosystem in China to companies and people in Latin America, where she has deployed over 100 successful products, pioneering the Live and Social Commerce industries in LATAM.

She is also a Board Counselor at Hitgame, Marketing Director at BraCham, Hub Leader at Bitcoin.com.mx and Advocate at SheUp Community. Prior to Foreseekers, she co-founded diip in 2011, a futurology and innovation consultancy, which in 2018 was sold to the WPP group, merging with one of the world's most renowned design and branding agency, cba b+g.

During the past 18 years she has helped drive the growth of 86 brands from 22 different industries in 12 countries and 4 continents, among which: iFood, Mercado Livre, Magazine Luiza, John Deere, C&A, Midea, Kimberly-Clark Corporation, Pernod Ricard, Nestlé, Bayer, Pepsico, National Geographics, LG and Sanofi.

### Ivan Sandrea



Ivan Sandrea is a Member of the Brazilian Center for International Relations (CEBRI)'s International Advisory Board and has been the CEO of Alize Energy since January 2021.

He is an expert in the field of energy transition with experience developing businesses and technology. Sandrea has broad experience in the industry. He is a Board Member at Havfram, a Norwegian company that offers solutions to Oil & Gas companies transitioning to wind power.

He also founded and presided over the Mexican Sierra Oil & Gas from 2014 to 2019. He acted as International Advisor at JX Nippon Oil & Gas Exploration (2015-2018) and was Co-head, Global Oil & Gas Emerging Markets at Ernst & Young (2013-2014). He was the CEO of Energy Intelligence (2011-2012). Previously, Mr. Sandrea occupied the position of VP of Strategy, Business Development and Mergers & Acquisitions at Equinor (2007-2011).

Ivan Sandrea is an active contributor to research institutions such as the Oxford Institute for Energy Studies and the Energy Policy Research Foundation. He is a regular guest at the Kearney Global Business Policy Council. He is also the co-founder of Mexico Actua, a think tank focused on circular economy studying the connection among water, energy and food.



Sandrea holds a M.S. in Geological and Earth Sciences and an MBA from The University of Edinburgh. He also holds a bachelor's degree in Geological and Earth Sciences from Baylor University.

### **Jeremy Martin**



Jeremy M. Martin is Vice President, Energy & Sustainability at the Institute of the Americas, an inter-American public policy think-tank located at the University of California San Diego (UCSD). The Institute of the Americas Energy & Sustainability Program works to foster a deeper understanding of the most critical energy issues facing the Western Hemisphere.

Jeremy spends his time delving into the geopolitics of energy and closely following energy industry trends and policy issues across the Americas. He is a frequent commentator and writer on Latin American and energy issues. Jeremy has testified before the US Congress on energy issues in Latin America, teaches a graduate course in Latin American Energy Policy at UCSD and the University of San Diego (USD) and serves on the Board of Advisors for the Inter-

American Dialogue's Energy Advisor newsletter. He also serves on the Board of Directors of the San Diego Diplomacy Council and is a member of the host committee for the Crohn's & Colitis Foundation San Diego Chapter Annual Bet on Cures event.

Jeremy graduated with honors in History from The Citadel in Charleston, SC, and holds a Master in international Affairs/International Development from the American University in Washington, DC.